

NATIONAL PSA'S INVOLVING GOVERNMENT

AMERICAN CHIROPRACTIC ASSOCIATION/THE BILL OF RIGHTS

This historical mini-drama promotes the US Bill of Rights to the Consitution and the continued importance of the rights it guarantees in contemporary life. It is a reminder to vote spot. 8/92 30 264 60 437

264 A.CHIRO/RIGHTS ends 11/3/92 30 sec.

October (4-6:54p, 7-4:21pm, 10-11:54am, 12-11:54am, 13-10:55am, 16-10:54pm, 24-1:19am, 28-3:19pm, 30-11:54am, 31-6:50pm).

November (1-12:49pm, 2-6:19pm, 3-10:55am, 5:25pm, 6:51pm).

437 A CHIRO/BILL OF RIGHTS ends 11/3/92 60 sec.

October (1-4:54a, 4-6:55a, 8-11:22pm, 11-10:52pm, 12-6:47am, 13-6:21am, 22-7:55am, 28-10:54pm, 31-6:22am).

November (2-10:55am, 8:25pm, 3-7:54am, 3:51pm).

INTRNATIONAL ASSOC. OF CLERKS, RECORDERS, ELECTION OFFICIALS, AND TREASURERS/VOTE

This campaign. "sophisticated weapons." seeks to encourage eligible voters to

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

SELECTIVE SERVICE/QUICKER, EASIER LAW

The Selective Service System reminds young men that they must register in 30 days after their birthday. 4/92 :30 321 ends 10/24/92

321 US SELECTIVE SERVICE/Quicker ends 10/20/92
October (11-5:21am, 19-12:53pm).

SELECTIVE SERVICE/RITUALS

The Selective Service System reminds young men that they must register in 30 days after their birthday. 10/92 :30 321 (replaced "Quicker")

321 US Selective Service/Rituals
October (27-1:55pm).
November (2-7:50am, 9-2:54pm).
December (4-1:22pm, 26-8:59pm).

SOCIAL SECURITY/Blind-SSI

Features a young blind girl carrying out her daily activities at home. This spot addresses SSI benefits available for children with disabilities whose families have limited income and resources. 6/92 :30 290

290 US SOC.SEC./Blind-SSI ends 11/30/92
October (9-6:22am, 18-5:54am, 25-6:53pm, 31-8:58pm).
November (8-2:54am, 17-9:51am).

SOCIAL SECURITY/HOMELESS CAN RECEIVE SSI

Combining Phil Collins' music video with scenes of homeless persons in America, this psa reminds viewers that many of the homeless may qualify for Social Security Disability benefits or Suiyplemental Security Income benefits.
11/92 60s, 30s 433 290

290 US Social Security/Homeless SSI 30 sec.
December (1-5:18am, 21-2:20am).

[REDACTED]

[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

US AIR FORCE/HOT ROD/Up In The Air

The Air Force "is still hiring" high school seniors and recent college graduates and this PSA promotes Air Force recruiting. 9/92 :15 :30 :60 172, 295, 452

172 US AIR FORCE/Up 15 sec.

October (5-8:54am, 9-8:54am, 13-8:54am, 17-8:59pm, 23-11:54am).

November (4-11:54am, 11-11:54am, 15-11:58am, 19-2:54pm, 22-5:54pm, 25-8:59pm, 28-5:54am).

December (2-8:54am, 6-5:54pm, 11-5:54pm, 16-2:54pm, 28-5:54am).

295 US AIR FORCE/HOT ROD 30 sec.

October (9-12:52pm, 18-11:59am, 25-11:45pm).

November (1-5:54am, 8-10:29am, 17-1:48pm).

December (1-6:47pm, 21-10:50am).

452 US AIR FORCE/HOT ROD 60 sec.

October (4-1:46a, 6-10:48am, 10-5:22am, 15-7:25pm, 24-11:51pm).

November (18-4:23pm).

December (15-3:23pm, 30-1:45pm).

US MARINES/ CHESS / CHESS (Minority Version)

Marines recruiting spots. 6/92 :60, 454; :30, 289; :15,165

165 US MARINES/Chess 15 sec.

October (2-9:25pm, 8-8:54am, 21-8:59am).

November (3-2:54pm, 7-5:55pm, 18-8:59pm, 21-5:55pm, 25-5:54am, 27-5:47pm).

December (1-2:54pm, 5-5:55pm, 10-5:54am, 14-5:54am, 15-11:54am, 26-5:18pm, 30-3:24pm).

289 US MARINES/Chess-Minority 30 sec.

October (8-7:52pm, 18-5:54am, 25-5:55pm, 31-8:26pm).

November (8-2:54am, 17-9:50am).

December (1-2:54am, 21-12:52am).

454 US MARINES/Chess 60 sec.

October (6-7:24pm, 16-4:54pm, 25-1:52am PDT).

November (1-4:54am, 19-4:55am).

December (31-2:24am).

7. ENVIRONMENTAL CONCERNS

LOCAL PSA'S INVOLVING ENVIRONMENTAL CONCERNS

MARION COUNTY/TRASH FACTS

The Marion County Disposal Department informs us about trash and recycling.
:30 370

October 14 6:52pm 21 8:54pm 28 2:54pm

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

NATIONAL PSA'S INVOLVING ENVIRONMENTAL CONCERNS

ARBOR DAY FOUND/ DENVER-SONG

Let's Sing - Hamilton Weston and Edith Albert with other Americans in studio

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

FOREST FIRE PREVENTION/TYPE SMOKEY BEAR

The image of Smokey Bear is formed by typewrite-font animation in this forest fire prevention campaign psa. 7/92 :15 167, ends 10/20/92

167 FOREST FIRE/Type ends 10/15/92
October (11-12:58pm).

NATIONAL FISH & WILDLIFE FEDERATION/DAFFY DUCK-WETLANDS

Cartoon character Daffy Duck is combined with wetlands scenery in a spot designed "to create awareness and action" on wetland conservation. A joint effort of the Federation and the US Fish & Wildlife Service. 7/92 :30 341

October (2-9:53a, 12-7:44pm, 20-4:21am).
November (3-9:21pm, 11-5:54am, 20-1:47pm).
December (7-7:50pm, 28-7:48pm).

SOLAR ENERGY/ SUN ENERGY

A series of quick shots of morning routine typical of Americans. Alarm clock, hot shower, coffee, microwave, toaster - all being powered by the sun. A telephone number is provided for more information. 3/91 :30 353

October (3-1:22a, 20-3:55pm, 28-12:22am).
November (4-2:54pm, 11-3:47pm, 21-2:54pm).
December (8-8:22am, 29-6:21pm).

USDA FOREST SERVICE/JUGGLER TEACHES KIDS TO RECYCLE

A father "juggles" trash into recycling bins sorted for paper, aluminum, and plastic to illustrate the importance of recycling to the next generation. 9/92 261 30sec

October (7-2:54pm, 16-8:59pm, 23-9:45pm).
November (6-6:52pm, 15-6:47pm, 28-9:48pm).
December (15-5:25pm, 16-4:46pm).

BRIEF PAWS

The public information director of the local humane society, Monica McLin,

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

10-92-1637 HOLIDAY PET PHOTOS WITH MONICA MCLIN, BETH WOLCUTT, manager of Top Dog Grooming, with her dog "Pippin," and DAVE HETRICK, manager of Animal Health Pet Supply. 10/27/92-11/13/92 3:00

October (27-12:21pm, 7:17pm, 28-10:21am, 10:22pm, 29-8:22am, 10:22pm, 30-2:22pm, 31-10:18pm).

November (1-8:20am, 2-2:20am, 3-2:22am, 4-12:17pm, 5-5:22am, 6-10am, 7-2:22am)

NATIONAL PSA'S INVOLVING PET CARE CONCERNS

MORRIS ANIMAL FOUNDATION/ ROBERT WAGNER/G.PECK

Robert Wagner encourages viewers to call a number and learn more about what the Morris Animal Foundation does for animals. 1/92 Peck: 293 Wagner: 338, 160

160 MORRIS ANIMAL FDTN/R.W. 15 sec.

October (1-2:54pm, 7-8:54am, 14-8:59pm, 20-5:54pm).

November (2-2:54pm, 13-11:54am, 17-8:59pm, 21-5:54am, 24-2:54pm, 26-10:24pm, 30-10:21pm).

December (4-8:59pm, 9-11:54am, 14-8:59pm, 29-10:24pm,

293 MORRIS ANIMAL FDTN/G.Peck 30 sec.

October (9-11:53am, 18-12:59pm, 25-9:25pm).

November (17-12:54pm).

December (1-8:54am).

338 MORRIS ANIMAL FDTN/R.Wagner 30 sec.

October (12-1:19pm, 19-10:52pm).

November (3-7:53am, 11-2:21am, 19-9:49pm).

December (7-6:24pm, 28-12:22pm).

PeTA PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS/IT'S MY LIFE

Features young and old children loving their companion animals to an upbeat soundtrack. 10/92 30s 331

October (22-11:54am, 25-6:53pm, 27-5:54am, 30-3:48pm).

November (2-9:46pm, 10-5:54am, 14-6:25pm, 16-8:23pm, 18-3:54pm, 19-11:54am).

December (6-4:20pm, 25-8:59pm, 27-4:54pm).

9. EDUCATION

PROGRAMS

CARRASCOLENDAS PROGRAM

A weekly Spanish and English bi-lingual half-hour children's program from the Public Broadcasting System (PBS). Each program is designed to show children the importance of their surroundings and how to appreciate others. Promotes involvement in education and cultural experiences. Sunday at 10am.

<u>date</u>	<u>episode</u>	<u>commercial-promotional content</u>
10/4	#732-B	60 sec promo;
10/11	#733-B	60 sec promo;
10/18	#734-B	60 sec promo;
10/25	#735-B	60 sec promo;
11/1/92	#736-B	60 sec promo;
11/8	#737-B	30 sec promo;
11/15	#738-B	none;
11/22	#739-B	none;
11/29	#701-B	60 sec promo;
12/6	#702-B	none;
12/13	#703-B	30 sec promo;
12/20	#704-B	none;
12/27	#705-B	none;

VEGETABLE SOUP PROGRAM

This weekly half-hour program from PBS mixes language arts, social studies and career education to assist young people in understanding and functioning in the world.

<u>date</u>	<u>time</u>	<u>episode</u>	<u>commercial-promotional content</u>
10/4	12:30p	#132-B	none,
10/11	12:30p	#133-B	none,
10/18	12:30p	#134-B	none,
10/25	12:30p	#135-B	none;
11/1	10:30a	#136-B	30 sec promo;
11/8	12:30p	#137-B	none;
11/15	10:30a	#138-B	none;
11/22	12:30p	#139-B	none;
11/29	12:30p	#101-B	none;
12/13	12:30p	#103-B	none;
12/20	12:30p	#104-B	none;
12/27	10:30a	#105-B	none;

IYIs

STAYTON UNION HIGH SHOOOL/CAFETERIA PROJECT IYI

John Lehman, principal of Stayton Union High School, and Steve Strawn, president of the cafeteria construction committee, explain to TV 22's Dick Bond how the community has come together to construct a needed cafeteria for the high school because funding was not otherwise available. 10/92 4:00 1631

October (14-12:20pm, 15-11:21am, 16-9:22am, 17-8:22pm, 18-9:22pm, 19-9:22am, 20-12:20pm, 21-7:21am, 10:22pm, 22-2:22pm, 23-4:20pm, 24-5:18pm, 25-6:20pm, 26-7:22am, 28-9:20pm, 30-10:22am).

November (1-1:19pm, 2-6:20am, 3-7:22am, 4-8:18am, 5-8:22pm, 6-10:21pm, 7-2:22pm, 9-3:21pm, 11-1:22pm, 13-8:22am, 15-5:21am, 16-3:18pm, 20-12:21pm, 22-10:19pm, 28-12:17pm).

December (1-7:22am, 3-10:20pm, 5-4:22am, 9-7:22am, 15-6:21am, 17-4:22pm, 29-5:22am, 31-8:22am).

TOKYO INTERNATIONAL UNIVERSITY IYI

Dean Yukihiro Kawashima and Barbi Wilson of Toyko Internation University's Salem campus tell about the school and its unique relationship with Willamette University, the City of Salem, and Japan. 1555 4:30

October (3-6:18p, 18-5:20am).

November (2-9:22pm, 28-12:22am).

WILDLIFE SAFARI/SNAKE/BEARCAT IYI

Sue Davis, education interpreter, explains to TV 22's Dick Bond the outreach education Wildlife Safari offers to school-age children. She also displays four animals which are used in the education programs. Wildlife Safari is a non-profit Drive-thru wildlife park in Winston, Oregon (near Roseburg, OR).

11/92 4:30 each 1651, 1652

1651 Wildlife Safari/Snake

November (26-5:21pm, 28-1:22pm, 30-2:21pm).

December (5-4:19pm, 7-4:22pm, 11-8:21pm, 15-6:21pm, 23-9:22am, 27-7:18pm, 30-10:21am).

1652 Wildlife Safari/Bearcat

November (27-9:22am, 29-9:22pm).

December (2-2:21pm, 6-4:21pm, 9-3:22pm, 17-7:22pm, 20-3:18pm, 24-6:21am, 26-11:22am, 28-10:22am).

YWCA TEEN PARENTING CLASSES IYI/#1, #2

Nancy Hart Fishwick talks about the local YWCA's involvement in a teen parents education program in a two-part interview with KBSP's Dick Bond. 6/92 4:30ea 1573,74

1573 YWCA Teen Parenting/#1

October (28-2:21am).

November (4-1:21am, 11-12:22am).

December (8-2:21am, 28-12:21am).

1574 YWCA Teen Parenting/#2

October (29-2:19am).

November (5-1:21am, 12-12:20am, 19-2:21am).

December (9-2:21am, 29-12:20am).

LOCAL PSA'S INVOLVING EDUCATION

AMERICAN LIBRARY ASSOCIATION/TERRY PORTER

Terry Porter, Portland Trail Blazers' guard, in a national psa shot at the Tigard, Oregon public library encourages children and adults to "check out the action" at their local public library. 9/92 30sec 257

October (7-10:55am, 16-5:54pm, 23-7:54pm, 30-11:21am).

November (15-5:21am, 28-1:49pm).

December (16-9:52am).

OREGON EDUCATION ASSOCIATION/INVEST IN KIDS

With the current education budget problems in Oregon, the teacher's union, OEA, sponsors this general psa promoting the importance of educating children. For use at OEA's request, between 12/25 and 1/15/93. 30s #228

Begins in January, 1993

OSU AG EXTENSION SERVICE/WHAT IS AES

Oregon State University sheds some light on what your tax dollars go towards in higher education. 1/92 :30 333

October (1-2:53a, 12-6:22am, 19-6:48pm, 27-9:22am).

November (2-11:21pm, 3-1:21am, 10-11:54am, 19-2:54pm).

December (6-4:45pm, 27-7:52pm).

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

OSU AG EXTENSION SERVICE/TODAY'S ENVIRONMENT

Oregon State University's Agricultural Extension Service provides many services which affect the environment in Oregon. :30 308

October 1992 5:00pm - 10:00pm 30 12:45pm -

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

MUSIC EDUCATION/ MANCINI

Henry Mancini, as well as other well-known artists, recommend that education for
the arts still be provided in school. Also, if possible, it should be

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

ROTARY CLUB/SCHOLAR

The Rotary International urges viewers to get an education overseas. It is an eye opener. :30 335

October (1-5:54a, 12-8:54am, 19-7:51pm, 27-2:54pm).

November (3-2:54am, 10-4:48pm, 19-6:54pm).

December (7-5:20am, 27-10:55pm).

US AIR FORCE ROTC/VEHICLE/ROTC SCHOLARSHIPS

Showing the advantages of education, these spots encourage young Americans to complete their education. The PSAs describe the kinds of experience and training offered by the Air Force for those complete high school and college. 7/92 :15s 168, :30 275, :60 456

168 AIR FORCE/ROTC 15 sec.

October (3-5:23p, 8-11:54am, 12-11:54am, 16-8:59pm, 22-5:54am).

November (3-8:59pm, 8-2:54pm, 14-11:54am, 18-5:54pm, 22-4:25am, 25-11:54am, 27-8:59pm).

December (1-8:59pm, 10-8:59pm, 15-8:59pm, 27-10:58am, 30-9:25pm).

275 AIR FORCE/ROTC 15 sec.

October (7-11:19pm, 8-2:18am, 17-5:18pm, 24-2:54pm, 31-4:20am).

November (7-1:55pm, 16-12:48pm, 29-9:21pm).

December (18-9:53am).

456 US AIR FORCE/ROTC 60 sec.

October (7-12:51am, 10-10:44pm, 16-11:25pm, 25-3:54am).

November (1-1:49pm, 18-3:22pm).

December (13-9:58am).

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

YOUTH FOR UNDERSTANDING/OPENS HEART

Exchange students are looking for sponsor homes. :60 418 ends 11/20/92

418 YOUTH FOR UNDERS/Opens Heart ends 10/27/92
October (20-4:55am, 27-6:50am).

YOUTH FOR UNDERSTANDING/DENMARK

Exchange students recruiting. :60 420 ends 11/20/92

420 YFU EXCHANGE STUDENTS/Denmark ends 10/31
October (20-7:24am, 28-12:54am).

YOUTH FOR UNDERSTANDING/GET READY FOR THE WORLD/SPORTS FOR UNDERSTANDING

"YFU, one of the world's oldest and largest non-profit exchange programs for high school students, is an organization dedicated to international understanding and world peace." These spots promote their programs. SFU's "Happy Feet" promotes the sports related programs of YFU. 60sec 418 30 sec. 264 , 267 11/92

10. EMPLOYMENT

CHEMEKETA JOB PLACEMENT PROGRAM/IYI

Ray Phipps, director of Cooperative Work Service Experience and Placement Service at Chemeketa Community College in Salem, and Judy Sawser, coordinator of the Job Placement Resource Center on the Chemeketa campus, explain to TV 22's Dick Bond what benefits their service offers to Chemeketa students and college district residents. 8/92 4:30 1591

October (1-11:22p, 5-8:20am, 7-12:22am, 8-9:22am, 12-1:19am, 15-3:22am, 27-5:22am, 30-6:21am).

November (4-4:21am, 10-8:19am, 12-1:22pm, 17-8:21am, 19-5:20am, 23-2:17pm).

December (11-9:21am, 15-12:21am, 27-12:21am, 31-12:18am).

11. SUBSTANCE ABUSE

OREGON STATE POLICE/D.A.R.E.

State Police Lt. Patt Gregg, program coordinator for the D.A.R.E. drug abuse program in Oregon, talks with TV 22's Dick Bond about the goals of the program in reaching school children. He gives an over-view of the Oregon State Police's participation in the national campaign called DARE. 8/92 4:00 1586

October (4-8:22a, 8-12:21am, 10-7:22am, 24-9:22am, 25-2:23pm, 26-3:22am, 29-12:22am).

November (7-3:22am, 9-1:22am, 13-9:20am, 18-12:19am, 28-10:22am).

December (2-1:21am, 6-2:19am, 13-5:21am, 17-1:21am, 28-2:22am).

OREGON TRAFFIC SAFETY/HOME FOR THE HOLIDAYS

This 30sec psa is set at a holiday party and is "designed as a positive reminder for people to drive safely" and not 'drink and drive.' 30s 12/92 225

December (4-1:20pm, 5-12:25pm, 6-11:18pm, 7-2:54pm, 8-12:49pm, 8:59pm, 9-2:54am, 10-10:54am, 11-10:55am, 12-9:44pm, 13-4:51pm, 14-8:54am, 9:55pm, 15-7:46am, 10:55pm, 16-2:54pm, 11:54pm, 17-2:54pm, 18-12:48pm, 19-5:54am, 5:54pm, 20-12:58pm, 21-8:54am, 22-8:54am, 8:59pm, 23-8:22am, 11:54pm, 24-12:54pm, 5:20pm, 11:30pm, 25-6:28am, 4:34pm, 26-8:54am, 1:19pm, 27-12:48pm, 28-7:21pm, 29-7:50pm).

MOTHERS AGAINST DRUNK DRIVING MADD /PROJECT RED RIBBON '92

This spot, produced for the Oregon MADD committee, shows the effects of drunk driving and requests participation in MADD's "tie one on for the holidays" Red Ribbon '92 campaign. 30s 380 ends 1/1/93

November (17-6:54pm, 18-2:54pm, 19-7:46pm, 20-6:49pm, 21-2:54am, 12:48pm, 7:54pm, 22-5:54pm, 10:18pm, 23-9:46am, 9:54pm, 24-5:54am, 7:48pm, 25-2:19pm, 26-11:22pm, 27-8:54am, 8:59pm, 28-5:54pm, 10:52pm, 29-10:59am, 8:54pm, 30-10:54am, 11:21pm).

December (1-2:54pm, 9:19pm, 2-2:54pm, 7:20pm, 3-10:55am, 11:54pm, 4-11:54am, 7:20pm, 5-1:22am, 8:59pm, 6-5:54pm, 7-9:49am, 8:59pm, 8-3:54pm, 8:59pm, 9-12:56am, 7:54pm, 10-2:54pm, 9:46pm, 11-4:49pm, 9:52pm, 12-4:21am, 13-12:28pm, 9:45pm, 14-10:47am, 9:55pm, 15-8:54am, 8:59pm, 16-6:22am, 8:59pm, 17-11:54am, 10:49pm, 18-5:54pm, 19-2:54am, 20-12:21am, 8:59pm, 21-11:54am, 8:59pm, 22-5:54pm, 11:53pm, 23-4:52am, 4:55pm, 24-12:22am, 8:44pm, 25-8:34am, 6:36pm, 26-2:54am, 26-1:18pm, 27-1:50pm, 11:54pm, 29-8:59pm, 30-8:59pm, 31-12:53am, 11:54am, 5:54pm, 10:19pm).

NATIONAL PSA'S INVOLVING SUBSTANCE ABUSE

D.A.R.E./ Dinner Table

DARE (Drug Abuse Resistance Education) is encouraging parents to talk with their children so that they can keep track of what their children are doing in regard to drugs. 386 11/91 :30 ends 11/25/92

386 DRUG ABUSE (DARE)/Dinner Table ends 11./30/92

October (6-2:54am, 10-7:22am, 15-2:53am, 21-10:52pm, 26-3:22am, 29-12:26am).

November (5-6:54pm, 7-3:26am, 9-1:26am, 13-6:18pm, 24-4:48pm).

DARE (Drug Abuse Resistance Education)/HAMMER 'THEY DIDN'T GET ME!'

Rap music star Hammer responds to a series of children who announce "They didn't Get Me!" into drug abuse. DARE teaches children "the skills to recognize and resist the pressures that tempt them to experiment with drugs and alcohol."

12/92 30 sec. 386

386 Drug Abuse DARE "Hammer"

December (2-1:25am, 6-2:23am, 12-7:47pm, 13-5:25am, 17-1:25am, 25-7:27am, 28-2:22am).

HABILITAT/LOCKER ROOM

Habilitat shows viewers how drug deals can lead to death.:30 356

October (13-6:49pm, 20-5:54pm, 28-3:25am).

November (4-4:55pm, 11-6:54pm, 22-2:54pm).

December (8-2:21pm, 29-9:54pm).

NATIONAL FAMILIES IN ACTION/SAY NO TO DRUGS

Race car drivers tell reasons to "say no to drugs," comparing winning on the track with winning in life by being drug-free. 7/92 :60 457, :30 274

274 N.FAMILIES IN ACTION/DRUGS 30 sec.

October (7-10:50pm, 17-5:17pm, 24-1:22pm, 31-2:54am).

November (7-1:55pm, 16-11:54am, 29-5:54pm).

December (18-7:54am).

457 N.FAMILIES IN ACTION/DRUGS 60 sec.

October (7-1:55am, 11-1:47am, 17-12:54am, 25-4:25am).

November (18-1:54am).

December (24-4:26am, 31-5:25am).

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

OR PREVENTTION OF RESOURCE/DRUG-FREE YEARS

The Oregon Prevention of Resource Center shows viewers a pile of cocaine blowing away. They want parents to know that the state of Oregon is preparing children

[REDACTED]

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

426 SPORTS U.A.DRUGS/B.Daniel ends 10/25/92
October (13-2:18pm, 21-5:21am).

426 SPORTS UNITED AGAINST DRUGS/S.SMITH
October (28-7:19pm).
November (1-5:25pm, 5-3:25pm, 8-12:58pm, 11-6:55am).
December (12-7:46am, 13-4:23pm, 24-6:55am, 27-7:22am).

427 SPORTS U.A.DRUGS/Z.Garrison
November (8-4:24pm).
December (2-3:49pm, 10-3:21am, 17-6:24am, 24-8:23am, 27-10:58am).

US NAVY/DAVID ROBINSON 'I COULDN'T HAVE DONE ALL THIS ON DRUGS'
Basketball star and Navy officer David Robinson lists his accomplishments as he flies through the air (using high-quality special effects). He is not bragging, but is making the point "I couldn't have done all this on drugs." With the spot's visuals, you believe him. 12/92 30 sec. 219

December (17-7:55am, 26-7:25pm).

In a very humorous PSA, the U.S. Consumer Information Center in Pueblo, Colorado "dramatizes" the fact that everyone can receive free information regarding

CONSUMER INFORMATION CENTER/ STAR WITNESS

In a very humorous PSA, the U.S. Consumer Information Center in Pueblo, Colorado "dramatizes" the fact that everyone can receive free information regarding consumer concerns. 5/91 :60 424

424 US CIC CATALOG/Star Witness
November (10-9:49pm).
December ().

NATIONAL INSURANCE CRIME BUREAU/Little Lies

Shows how insurance fraud is hurting everyone and costing billions of dollars. The psa also asks consumers to call an 800-number to report insurance fraud and vehicle theft. 6-92 :60 425

October (1-3:56a, 21-4:54am).
November (10-10:52pm).
December (20-4:25am, 27-1:51am).

UNITED FRUIT AND VEGETABLE ASSOCIATION/Tips on Washing Fresh Produce

Including "important tips on preparing fresh produce" for consumers, this psa also points out the recognized health benefits of eating at least five servings of fruits and vegetables daily. 7/92 :30 286

October (8-6:51pm, 18-2:18am, 25-5:54am, 31-3:51pm).
November (7-8:59pm, 17-5:54am, 30-8:59pm).
December (19-6:45pm).

13. RECREATION

NATIONAL PSA'S INVOLVING RECREATION

PGA / FIRST SWING

Promoting the PGA Jr. Golf programs First Swing and clubs for kids, the PGA has "taught millions of children to play golf...develope self-confidence, respect for tradition and a sense of fair play. 7/92 :30 284

October (8-9:58am, 17-9:22pm, 25-5:21am, 31-10:19am).

November (7-5:26pm, 16-1:20pm, 30-7:17pm).

December (19-6:45pm).